

Opportunities and Legacy

Buzz words and concepts like sustainability, triple-bottom-line, and spirituality in the workplace are certainly now more accepted in corporate corridors than when TetraMap seeds were first sown in the early 1980s. Even in the 1990s, though some corporations displayed a wider sense of responsibility like the Body Shop, Ben and Jerry's, Blackmores Laboratories, it was a rare but wonderful sight to see congruency with popular phrases like, *treat your people as assets, not expenses*.

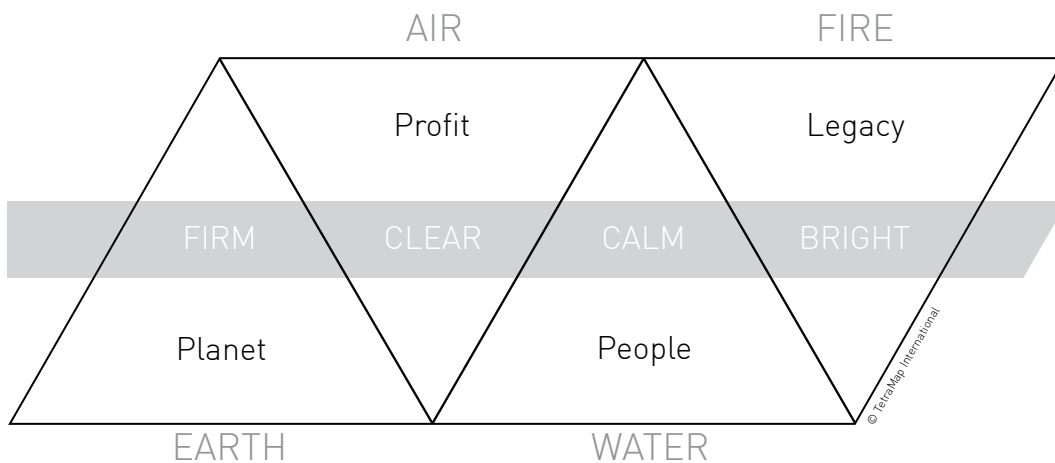
Perhaps one reason TetraMap now seems to have taken hold and 'makes sense' is that the environment is looking pretty grim, and something's got to be done. TetraMap, like life, is more than about just valuing diversity. It's about using diversity, maximising all that inter-dependence and synergy have to offer. It does require creativity however... and that's one exciting opportunity for all.

In our many roles as educators, trainers, parents, in every case, we are facilitators of change... whether we like it or not. Coping with change requires resilience, wise application of lessons learned and courage to be creative. Courage because creativity often requires letting go of the tried and true way of doing things; letting go of long held beliefs about what's right or wrong.

TetraMap is consistent in its encouragement that we look beyond the binary basics of right/wrong; true/false; good/bad, war/peace. There are always multiple perspectives, though finding them most often takes a great deal of creative thinking and stretch. Hopefully TetraMap basics will encourage you to take opportunities to play with the Elements, notice their behaviours... and yours. Then begin to explore how looking at life, at issues, even at big hairy problems from the four Elemental perspectives, might just light a TetraPath toward more holistic, win/win/win/win outcomes.

In the business world, acknowledgement of the 'Triple-Bottom-Line' (People, Planet, Profit) has made a huge difference to organisations that are committed to sustainability. Group integrity is strengthened with the understanding that there's more to success than the financial bottom-line. Measurement and strategies begin to include contributions and impacts on people and planet, as well as profit.

Many companies and institutions have already demonstrated that basing success on the Triple-Bottom-Line makes a difference. TetraMap adds an additional perspective to create the Tetra-Bottom-Line. The fourth Element of Legacy will hopefully strengthen the accountability factor even further.



Whether focus is on personal, team, organisational, or community, legacy must be part of the success equation. This too takes individual and group creativity because it involves looking to the future, both to create that future and to envisage looking back at how we added value. We also look back at the impacts we've had on the people who entrusted us with work, on the planet left to our children, and on the value that our work has added.

What is the legacy we leave if we've robbed or killed each other in the name of success or freedom? Such fruitless, violent behaviour, whether in the home, schools, institutions, boardroom, workplace... must end. People, planet, profit, legacy – all are important. They lay flat on the TetraMap to help us remember and find ways of measuring their success. To stay true to nature however, we fold TetraMap back into a tetrahedron to remind us of our responsibilities to work inter-dependently and sustainably... always.

TetraMap is not a quick fix. It is not prescriptive. It does not tell us what to do. TetraMap is a tool that encourages, forces us to be creative about finding solutions. TetraMap helps us work and stay committed to sustainable ways of making our relationships, our work-places, families and lives healthier. It's a map that distinguishes and highlights where we need and want to go, then gives us a way to strategize a path on how to get there and achieve.

Again big picture, TetraMap folds up back into a tetrahedron. It has no opposites. Each Element touches and impacts every other Element. All the Elements work together inter-dependently, synergistically. Like nature, TetraMap becomes a dynamic, beautiful, wholeness that is structurally sound and reflects our opportunities and potential to:

make the world work for 100% of humanity... through spontaneous co-operation without ecological offence or the disadvantage of anyone.

Buckminster Fuller

TetraMap offers multiple frames of reference to ensure that we grasp more opportunities for success. It is a thinking habit that will help us to approach people and situations with open minds and open hearts. Our intention for TetraMap is to provide a new mental model for finding natural, holistic solutions and reducing conflict in all our communities.

As Yodimi always said:

May the Natural Force be with you.