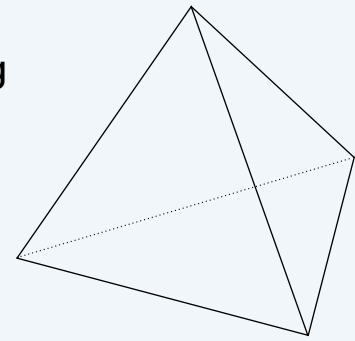


Integrate the new shape of learning

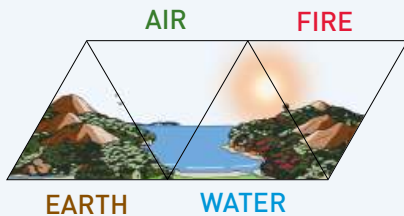
Facilitate emergent learning for creativity and independent thinking in your leadership and culture change initiatives.



Develop multiple intelligences

Take your learning to new dimensions beyond the binary right/wrong, strengths/weaknesses approach of the previous millennium. TetraMap is a tool to explore at least four diverse perspectives, using the power of metaphor.

The greatest thing by far is to be a master of metaphor. It is a sign of genius, since a good metaphor implies an intuitive perception of the similarity in dissimilars. **Aristotle**



A metaphor cannot be right or wrong, just useful or more useful. Metaphor develops multiple intelligences.

...the metaphoric intelligence (if we may so tentatively label this set of capacities) is defined by the very capacity to integrate diverse intelligences. **Howard Gardner 1983**

Simple, not Simplistic

Nature is a rich metaphor.



TetraMap provides a refreshing, intuitive framework to distinguish the Elements of nature - your own nature, the nature of others, the nature of organisations, the nature of leadership, the nature of sustaining learning.

*In the simplest and most efficient way, nature always uses her basic form, the **tetrahedron**, to design all of her structures. Solid triangles – tetrahedrons – are nature's building block.*

Buckminster Fuller, I seem to be a Verb, 1970

TetraMap maps the four Elements onto the tetrahedron, physically demonstrating inter-dependence and structural integrity. Notice, the tetrahedron has no opposite faces. What if we consider four inter-dependent perspectives instead of traditional, polarised perspectives?

See www.tetramap.com/video for a 3 minute TetraMap experience.



TetraMap International is a New Zealand company founded by Jon & Yoshimi Brett. The company produces and distributes TetraMap resources primarily to New Zealand, the UK, Germany, Mexico and USA.

Values

Our values keep us on track, underpin the intent and vision of TetraMap and support us in how we live our commitment to the Tetra-Bottom-Line.

RESPONSIBILITY: We engender trust in self & others and accept accountability for our actions.

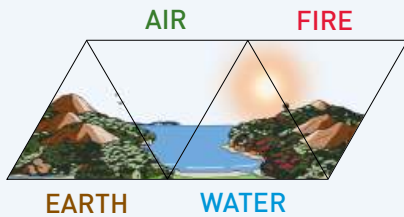
SUSTAINABILITY: We are alert to the impacts of our behaviours, actions and thoughts, working always toward sustainable solutions.

TRANSPARENCY: We openly and honestly disclose information to keep things clean & clear.

INTER-DEPENDENCE: Demonstrate respect for diversity by finding ways to work collaboratively and synergistically with other.

CREATIVITY: To proactively seek better, value-added ways to find solutions and achieve peaceful outcomes.

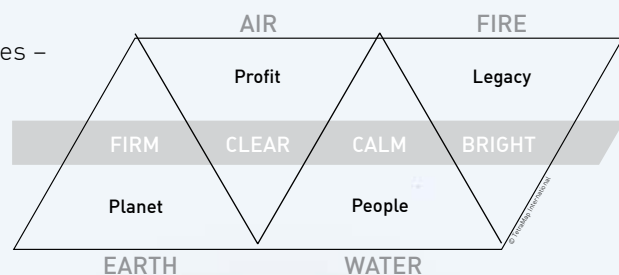
HOLISM: Work knowing that everything is connected to everything



Tetra-Bottom-Line

We evaluate success from four perspectives – People Planet Profit Legacy.

How are you and your organisation doing from these four perspectives?



More about TetraMap®

Contact TetraMap founders, Yoshimi & Jon Brett: www.tetramap.com/contact

More case studies: www.tetramap.com/case-studies

TetraMap Facilitator Certification Courses: www.tetramap.com/certification

To order products in your region: www.tetramap.com/products



TetraMap® : develop people and business the way nature intended

Excerpt from Introduction

TetraMap is a model that simplifies the complex. It maps nature into four basic Elements; Earth, Air, Water and Fire then uses the metaphor of nature for us to look at the nature of human behaviour. So knowing our nature via TetraMap can:

Earth: take us forward to achieve goals

Air: help us design systems to work and plan together

Water: help us acknowledge diversity for our wellbeing and caring

Fire: inspire and excite us to create brighter futures

TetraMap places these Elements on the simple but beautiful form of a tetrahedron. It reflects nature and unfolds into a TetraMap. Each side is equal and offers a different perspective, a different point from which to view the world. Yet no two perspectives oppose each other! That's the very special nature of TetraMap. It guides us to see ourselves, others, and the world around us from multiple perspectives. There is more to life than good/bad, black/white, yes/no, right/wrong and yet this is how we often choose to interpret our experience. Binary symmetry is the first thing we naturally look for, and when found, often stops us from looking further.

TetraMap uses nature as a metaphor, and the premise that we are all connected and inter-dependent. Whether we believe that premise at a pragmatic, spiritual, systemic or scientific point of view, it is a unifying approach that crosses the multiple boundaries we create as human beings.

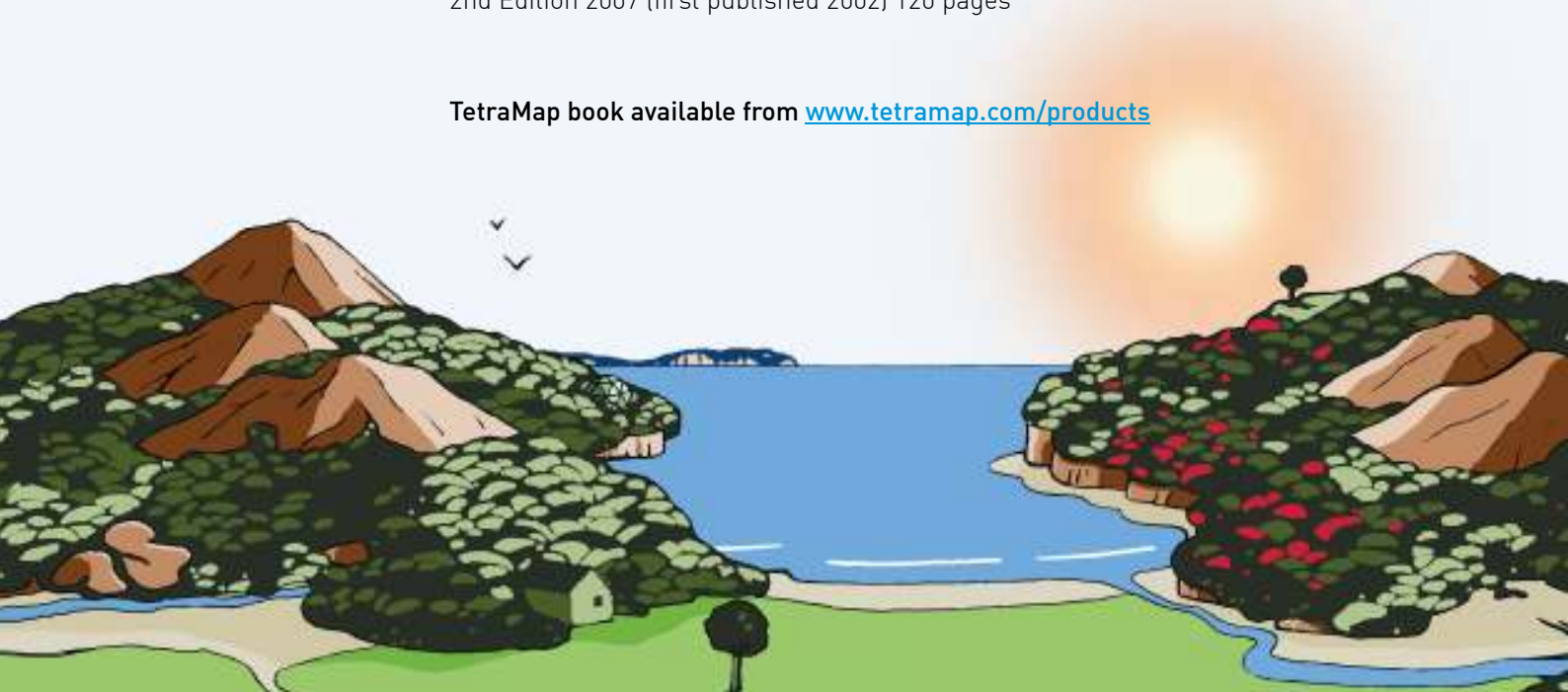
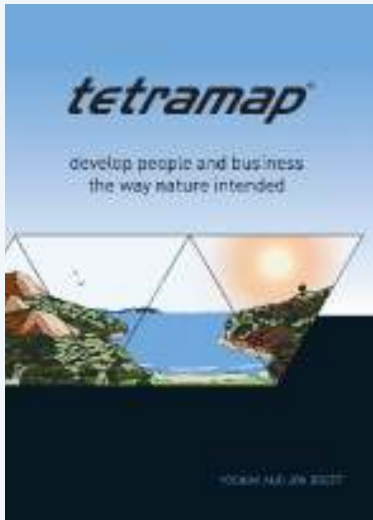
TetraMap develops people, organisations and businesses the way nature intended.

TetraMap: develop people & business the way nature intended
by Yoshimi & Jon Brett

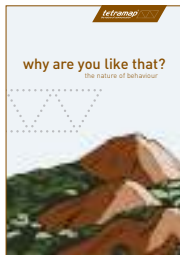
ISBN 978-0-473-12456-4

2nd Edition 2007 (first published 2002) 120 pages

TetraMap book available from www.tetramap.com/products



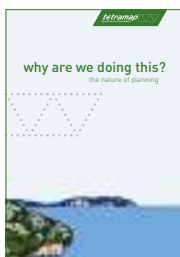
Workbooks to sustain learning



The Nature of Behaviour

Why are you like that? Workbook & Leader Guide

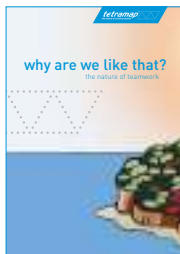
- ▶ Explore your own nature.
- ▶ Discover the nature of others and why they are the way they are.
- ▶ Practise strategies to reduce conflict and build effective relationships.
- ▶ Understand TetraMap as a framework for sustained behavioural and performance improvement.



The Nature of Planning

Why are we doing this? Workbook & Leader Guide

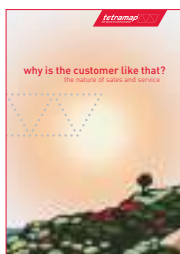
- ▶ Delve deeper into TetraMap as a framework for planning and strategising.
- ▶ Use Elemental diversity to contribute faster and more effectively to the planning process.
- ▶ Build compelling short and long term visions that unify, focus performance goals, strengthen teamwork, and increase productivity.



The Nature of Team

Why are we like that? Workbook & Leader Guide

- ▶ Practise strategies and tactics to build structurally sound, *exquisitely efficient*, high performance teams.
- ▶ Explore how team dynamics serve or hinder your performance.
- ▶ Learn to work more inter-dependently.
- ▶ Use TetraMap to ensure team sustainability by focusing on:
 - goals • rules • values • spirit.



The Nature of Sales & Service

Why is the customer like that? Workbook & Leader Guide

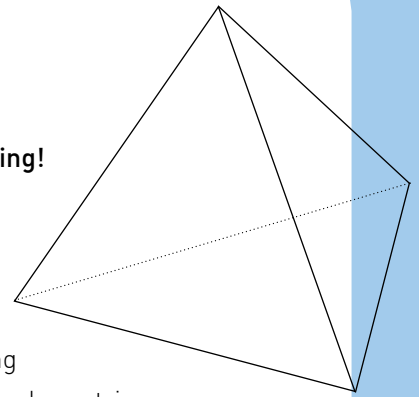
- ▶ Learn how personal nature can improve sales and service outcomes.
- ▶ Explore the value-added nature of your product/service.
- ▶ Apply teamwork as a competitive edge.
- ▶ Improve sales & service using TetraMap to:
 - fulfil customer needs • leverage success via teamwork
 - manage customer challenges • create a win/win from every sales event.



TetraMap resources are available from www.tetramap.com/products

TetraMap® Facilitator Certification

Explore - Understand - Integrate the New Shape of Learning!
2-Day Facilitator Certification Programme.



Learn how to...

- ▶ integrate the new shape of learning into your own training
- ▶ use TetraMap as a refreshing alternative to traditional psychometrics
- ▶ facilitate using Accelerated Learning techniques
- ▶ explain the natural beauty, simplicity and elegance of TetraMap
- ▶ get people communicating and working together more productively
- ▶ sustain personal and organisational learning

Why certification?

Becoming a Certified TetraMap Facilitator is a pre-requisite for ordering TetraMap resources and enables you to:

- ▶ go deeper into the intent and integrity of the model
- ▶ recognise relevant opportunities for application
- ▶ get ongoing support and development
- ▶ link with a global network of Certified TetraMap Facilitators and potential clients

Graduates say...

It has been one of the most enlightening trainings I have ever attended. Thank you for allowing me to reach and work for a better world.

Amaya Garcia, Senior Manager, MCLA, American Airlines

TetraMap facilitator training has given me a renewed sense of purpose, intent and spirit as a trainer. I can't wait to use the tool as a way to take my clients deeper. **Claire Wynn**, Trainer & Facilitator

A great, challenging two days. **Simon Gibson**, Leadership and Life Coach

Now that I've had the chance to reflect – and have a good night's sleep – the certification course seems even better than I had thought in terms of enjoyment, fun and learning through laughter. So thanks for a really enjoyable, thought-provoking 2 days. It has helped that: the materials are rock solid & firmly rooted in my head; the exercises are clear in terms of application and quality; the times for reflection & "aha" moments were calming; and as facilitators you both made it inspiring and started me envisioning how I can use this. **Meg Goodwin**, Executive coach & consultant

Course details and registration available at www.tetramap.com/certification